

# TOP 5 Statistics on ExploreBoards



**BENTLEY**  
UNIVERSITY

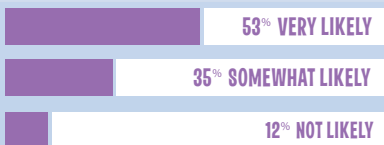


**1** **88% of in-market visitors became aware of a new business with ExploreBoard**



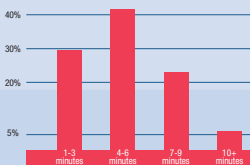
**2** **75% of in-market visitors were influenced by ExploreBoard**

**3** **88% Visitors are likely to visit a business showcased on ExploreBoard**



**4** **52% of in-market visitors use ExploreBoard to discover things to do**

**5** **ExploreBoard Engagement**  
**# of businesses visitors engage with**



**Time interacting with touch screen**